

# INTRODUCING WIRELESS CHARGING

ARRIVING IN USA LATE SPRING 2015



# Charge where you are

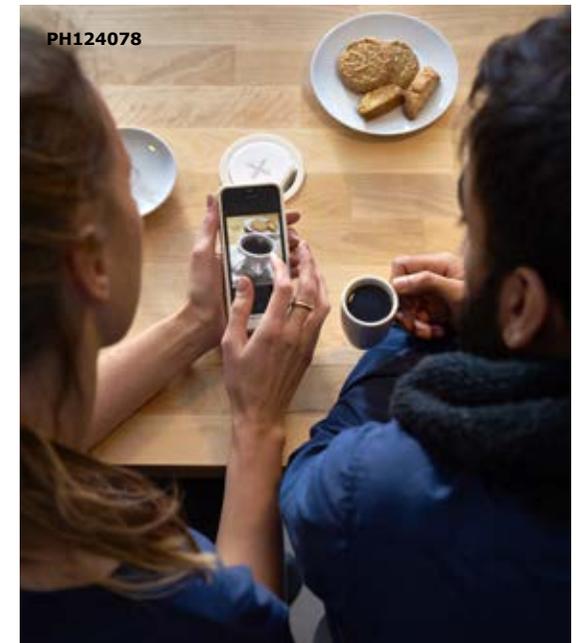
Whether we're looking for a pasta recipe for tonight's dinner, chatting to a close friend, or reading emails while watching a sitcom – our smartphones are always within arm's reach, keeping us connected with the outside world.

At home, we take them with us from activity to activity, using them until it's time to dig out the charger. Unfortunately, chargers come with messy cords and always seems to go missing (especially in bigger households!).

With smartphones being such a natural part of our lives, we want the charging part to become a natural part of our homes. That's why we've created a range of wireless chargers that make mobile charging a lot more accessible, yet a lot less obvious.

How do they work? We made that part pretty easy. Simply place your phone on the plus sign. That's it.

All wireless chargers come with an USB outlet, making it possible to charge additional devices too.



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# “Chargers should be placed where you use your phone”

“With the help of our wireless chargers, we make charging easy, fun and convenient, by turning furniture into charging spots. We enable convenient charging throughout the home, designed for your personal needs. At the same time, we make homes more beautiful by minimizing the use of cords. Nobody likes cords, yet everyone wants a fully functional home. With our wireless chargers, it’s possible to have both.”

Björn Block, IKEA Range Manager for Lighting and Wireless Charging



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# Wireless chargers, hiding in plain sight

We wanted to make charging a natural part of your home, so we chose side tables and lamps - the kind of furniture that's used frequently - and turned them into wireless chargers. Not only do they make your home more beautiful, they make it easier to charge wherever you are. Now you can have a charger that helps you read the Sunday crossword. Another great benefit? Chances are you'll never lose a wireless charging lamp.



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# Wireless charging with pads that simply blend in

Our charging pads are designed to be used just about anywhere in the home, whether it's on a windowsill in the living room, on a nightstand in the bedroom, or on the kitchen counter. They make mobile charging easy and convenient and they can charge one or several smartphones at once, which is great for families or in offices.

Designer David Wahl explains his thinking behind the charging pads:

"I wanted them to blend in easily in the home, but it's equally important that the pads are easy to use. The result is a charging pad with a simple yet interesting design, that can be used in many places across the home."



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# Wireless chargers created by you

Besides the charging pads and wireless chargers that we've integrated into furniture, we're also offering a wireless charger that you can build into furniture yourself. Called JYSSEN, it lets you create a wireless charger that's truly unique and tailored to your needs.

And if you're out of creative ideas and can't figure out what kind of charger to make, JYSSEN also fits perfectly into the cord outlet on some of our desks.



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# SELJE

## nightstand with wireless charging

The SELJE nightstand is versatile enough to be used all around the home. When used in the hallway, it's perfect for housing keys and mail. And since it's also a wireless charger, it's a great place to recharge your phone when coming home from work or school.



PH124044

**SELJE nightstand with wireless charging \$59.99** Includes USB port. Powder-coated steel. Requires assembly. W18½xD14". White 690.949.54



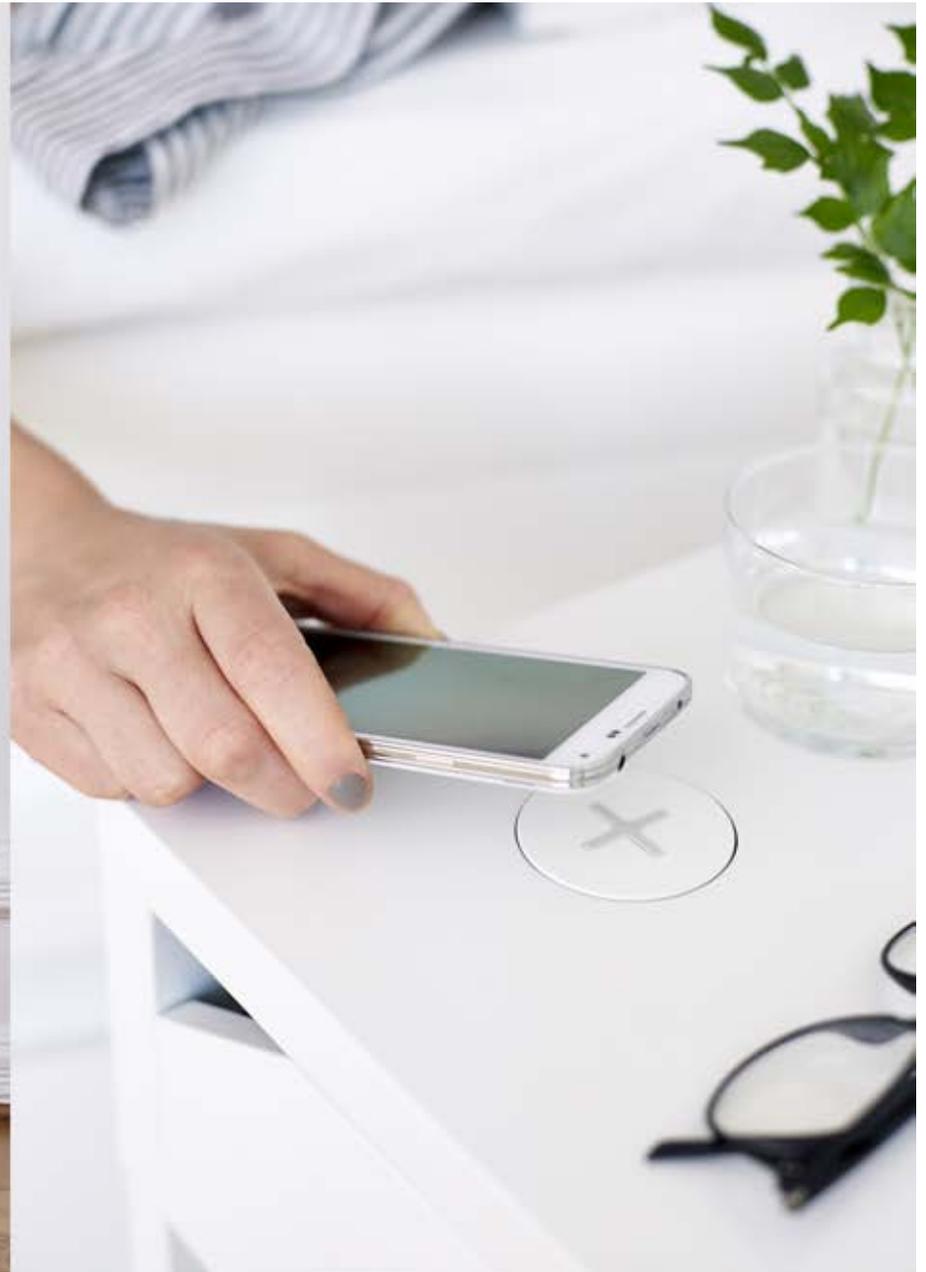
PH124644



PH124077

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Charging your phone overnight is so easy with SELJE nightstand. No messy cords hanging from the table, and you won't need to worry about missing your wake up call because your battery ran out.

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# NORDLI

## nightstand with wireless charging

Like SELJE, NORDLI is also a nightstand with a built-in wireless charger. Clean and simple in design, this nightstand is suitable anywhere in your home. Just place your phone on the plus sign to charge while you read, sleep or choose your outfit for the day.

It includes a USB cord so you can charge other mobile devices, and the cord to the electricity supply is neatly hidden in a groove down the leg of the table.



PH124045

**NORDLI nightstand with wireless charging \$109.99** Includes USB port. Powder-coated steel. Requires assembly. W11¼×D19×H26½". White 090.949.52



PH124075



PH124076

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PH124730



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# VARV

## floor lamp with wireless charging

The VARV floor lamp is both beautiful and multifunctional. It offers a cozy mood light, a side table and a wireless charger. So you can curl up with a cup of tea and listen to your favorite playlist – while charging your phone at the same time. Just place your phone on the plus sign.



PH124046

**VARV floor lamp with wireless charging \$119\*** Includes USB port. Powder-coated steel and ABS plastic. Nylon and polyurethane shade. Shade Ø12". H67". 202.807.02  
 \*In compliance with California Title 20 regulations, lighting prices and features may vary in the state of California. Please see your local IKEA store for details.



PH124073



PH124074

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PH124731



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# VARV

## table lamp with wireless charging

A table lamp can be used just about anywhere in the home, and with VARV you can charge your phone wherever you want to add some cozy mood lighting.

Perfect next to your bed, VARV makes charging your phone so easy, when all you have to do is place it on the plus sign.



PH124047

**VARV table lamp with wireless charging \$69.99\***

Includes USB port. Powder-coated steel. Nylon and polyurethane shade. Requires assembly. Shade W11". H20". 702.807.09 \*In compliance with California Title 20 regulations, lighting prices and features may vary in the state of California. Please see your local IKEA store for details.



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PH124732

Relaxing on the sofa calls for some cozy mood lighting. With the VARV table lamp, you get a wireless charger too. It's what we call a win-win!

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# RIGGAD

## work lamp with wireless charging

A smart work lamp with an adjustable arm and head, RIGGAD offers focused lighting that's perfect for creative hobbies (or for less exciting activities, such as paying the bills). And since it's a wireless charger too, you won't have to clutter your desk with anything besides paper cranes.



PH124048

**RIGGAD work lamp with wireless charging \$79.99\***

Includes USB port. Lacquered solid birch. Painted steel. Requires assembly. Shade Ø2". H17". 402.806.78 \*In compliance with California Title 20 regulations, lighting prices and features may vary in the state of California. Please see your local IKEA store for details.



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PH124733



Good focused lighting, right where you need it. With RIGGAD work lamp, you get a lamp that charges your phone and helps keep your desktop free from messy cords.

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# NORDMÄRKE

## single pad for wireless charging

NORDMÄRKE wireless charging pad is neat in size, making it easy to place just about anywhere in the home. Its clean and simple design means that it blends in easily with the rest of your home, all without messy cords. Use it on your kitchen counter, desk, bookshelf, or in places where you tend to linger (like your dressing table while you're doing your make up in the morning).

Need to charge additional devices? NORDMÄRKE includes a USB connection, perfect for charging your camera battery.



PH124052

**NORDMÄRKE single pad for wireless charging \$27.99** You can charge two devices at the same time since this charging pad also has a USB port. Polycarbonate and ABS plastic. Designer: David Wahl. Requires assembly. Birch 802.897.90

PH124049

**NORDMÄRKE single pad for wireless charging \$27.99** You can charge two devices at the same time since this charging pad also has a USB port. Polycarbonate and ABS plastic. Designer: David Wahl. Requires assembly. White 803.083.07



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PH124166



NORDMÄRKE wireless charging pad lets you look for tips on how to make delicious pancakes, while keeping your phone charged.

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# NORDMÄRKE

## triple pad for wireless charging

Most people own a smartphone, so for family household or when you have a bunch of friends visiting, NORDMÄRKE triple wireless charging pad will come in handy when keeping phones charged. And it also cuts down on messy cords.



PH124051

**NORDMÄRKE triple pad for wireless charging \$64.99** Includes USB port. Polycarbonate plastic and ABS plastic. Requires assembly. W5×L12×H1". Birch 402.898.29



PH124053

**NORDMÄRKE triple pad for wireless charging \$64.99** Includes USB port. Polycarbonate plastic and ABS plastic. Requires assembly. W5×L12×H1". White 103.083.15

PH124086



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PH124734



Checking friends' status updates can wait until after dinner. With NORDMÄRKE triple pad for wireless charging, you can charge your phone while negotiating who gets the last slice.

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# NORDMÄRKE

## triple pad for wireless charging

# ROMMA

## cord management box with lid

Say goodbye to the days of having to borrow your desk mate's charger. NORDMÄRKE triple pad wireless charger with ROMMA cord management box lets you charge several phones at once while hiding those messy cords from lamps and computers. So everyone in the office stays charged, while keeping the office tidy at the same time.



PH124068

**NORDMÄRKE triple pad for wireless charging \$64.99/ea** You can charge four devices at the same time since this charging pad also has a USB port. Plastic. Designer: David Wahl. L12xW5xH1". Birch 402.898.29 White 103.083.15



PH124054

**ROMMA cord management box with lid \$9.99/ea** May be used with NORDMÄRKE triple pad for wireless charging. ABS plastic. Designer: David Wahl. Requires assembly. W13xD6xH5½". Gray 903.083.21 White 902.898.36



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# JYSSEN

## wireless charger

JYSSEN is perhaps our most versatile wireless charger, since it can either be added to the cord management hole of MICKE and STUVA desks, or be built into the furniture of your choice.



PH124055

**JYSSEN wireless charger \$29.99**

Includes USB port. Polycarbonate plastic and ABS plastic. Requires assembly. Ø4, H4". 302.918.75



PH124115

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PH124736



With a MICKE desk that doubles as a mobile charger, you can charge your phone while (impatiently!) waiting for your turn to play.

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PH124737

The STUVA loft bed combo can also be transformed into the biggest charger in the world, letting young ones charge their phones while figuring out the value of X.

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# JYSSEN

## wireless charger

# FIXA

## hole saw

With JYSSEN wireless charger, you can create a charging spot that's built into the furniture of your choice. As a result, you can create tailored, one-of-a-kind chargers that perfectly suit your needs.



PH124055

**JYSSEN wireless charger \$29.99**

You can charge two devices at the same time since this charger also has a USB port. Polycarbonate plastic and ABS plastic. Requires assembly. Ø4, H4". 302.918.75

PH124057

**FIXA 5-piece hole saw set \$4.99/5pcs**

Polypropylene plastic and painted steel. Requires assembly. 203.023.32



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PH124738



JYSSEN makes it easy for customers to charge their phones while charging on caffeine.

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# KOPPLA

## 3-port USB charger

# KOPPLA

## 5-outlet power strip with 2-port USB charger

Many of us have multiple devices that need to be charged on a regular basis. With KOPPLA USB charger, you can charge them all in one spot, which makes it easier to keep your home organized.



PH124058

**KOPPLA 3-port USB charger \$9.99**

You can charge up to three devices at the same time as the charger has three individual USB ports. Polycarbonate plastic. Designer: David Wahl. 102.918.81

PH124059

**KOPPLA 5-outlet power strip with 2-port USB charger \$14.99**

You can charge your smartphone, computer and other devices all at the same time, since the power strip has five individual outlets and two USB ports. Polycarbonate plastic. L12xW2". 102.808.25



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# HOW IT WORKS

Many smartphones support the wireless charging standard (Qi), but sometimes it needs to be activated in the phone's settings. Other phones will simply need a cover to make them work. VITAHULT charging covers are available at IKEA.



PH124212



PH124182

**VITAHULT wireless charging**

**covers** Suitable for iPhones.  
Polycarbonate plastic.

**i4 \$20** W2¼×L5½". 003.140.05

**i5/5S \$25** W2¼×L5½". 803.140.06

**i6 \$25** 603.140.07

PH124183

**VITAHULT wireless charging**

**covers** Plastic. Suitable for Samsung Galaxy

**S3 \$15** W2¾×L5½". 703.140.02

**S4 \$15** W2¼×L5". 503.140.03

**S5 \$15** W2¾×L5½". 303.140.04

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PH124044

**SELJE nightstand with wireless charging \$59.99** Includes USB port. Powder-coated steel. Requires assembly. W18½xD14½". White 690.949.54



PH124045

**NORDLI nightstand with wireless charging \$109.99** Includes USB port. Powder-coated steel. Requires assembly. W11¾xD19½H26¾". White 090.949.52



PH124046

**VARV floor lamp with wireless charging \$119\*** Includes USB port. Powder-coated steel and ABS plastic. Nylon and polyurethane shade. Shade Ø12". H67". 202.807.02 \*In compliance with California Title 20 regulations, lighting prices and features may vary in the state of California. Please see your local IKEA store for details.



PH124047

**VARV table lamp with wireless charging \$69.99\*** Includes USB port. Powder-coated steel. Nylon and polyurethane shade. Requires assembly. Shade W11". H20". 702.807.09 \*In compliance with California Title 20 regulations, lighting prices and features may vary in the state of California. Please see your local IKEA store for details.



PH124048

**RIGGAD work lamp with wireless charging \$79.99\*** Includes USB port. Lacquered solid birch. Painted steel. Requires assembly. Shade Ø2". H17". 402.806.78 \*In compliance with California Title 20 regulations, lighting prices and features may vary in the state of California. Please see your local IKEA store for details.



PH124052

**NORDMÄRKE single pad for wireless charging \$27.99** You can charge two devices at the same time since this charging pad also has a USB port. Polycarbonate and ABS plastic. Designer: David Wahl. Requires assembly. Birch 802.897.90



PH124049

**NORDMÄRKE single pad for wireless charging \$27.99** You can charge two devices at the same time since this charging pad also has a USB port. Polycarbonate and ABS plastic. Designer: David Wahl. Requires assembly. White 803.083.07



PH124051

**NORDMÄRKE triple pad for wireless charging \$64.99** You can charge four devices at the same time since this charging pad also has a USB port. Polycarbonate plastic and ABS plastic. Designer: David Wahl. Requires assembly. L12xW5xH1". Birch 402.898.29



PH124053

**NORDMÄRKE triple pad for wireless charging \$64.99** You can charge four devices at the same time since this charging pad also has a USB port. Polycarbonate plastic and ABS plastic. Designer: David Wahl. Requires assembly. L12xW5xH1". White 103.083.15



PH124054

**ROMMA cord management box with lid \$9.99** May be used with NORDMÄRKE triple pad for wireless charging. ABS plastic. Designer: David Wahl. Requires assembly. W13xD6xH5½". Gray 903.083.21

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PH124060

**ROMMA cord management box with lid \$9.99** May be used with NORDMÄRKE triple pad for wireless charging. ABS plastic. Designer: David Wahl. Requires assembly. W13×D6×H5½". White 902.898.36



PH124061

**MORIK wireless charger \$30** Use with SELJE or NORDLI nightstands, sold separately. You can charge two devices at the same time since this charger also has a USB port. Polycarbonate plastic and ABS plastic. Requires assembly. L4×W4×H2". 802.994.40



PH124055

**JYSSEN wireless charger \$29.99** You can charge two devices at the same time since this charger also has a USB port. Polycarbonate plastic and ABS plastic. Requires assembly. Ø4, H4". 302.918.75



PH124057

**FIXA 5-piece hole saw set \$4.99** Polypropylene plastic and painted steel. Requires assembly. 203.023.32



PE519787

**KOPPLA 3-port USB charger \$9.99** You can charge up to three devices at the same time as the charger has three individual USB ports. Polycarbonate plastic. Designer: David Wahl. 102.918.81



PE429582

**KOPPLA 5-way socket with two USB ports \$14.99** You can charge your smartphone, computer and other devices all at the same time, since the power strip has five individual outlets and two USB ports. Polycarbonate plastic. L12×W2". 102.808.25



PH124182

**VITAHULT wireless charging covers** Suitable for iPhones. Plastic.  
**i4 \$20** W2¼×L5½". 003.140.05  
**i5/5S \$25** W2¼×L5½". 803.140.06  
**i6 \$25** 603.140.07



PH124183

**VITAHULT wireless charging covers** Plastic. Suitable for Samsung Galaxy  
**S3 \$15** W2¾×L5½". 703.140.02  
**S4 \$15** W2¼×L5". 503.140.03  
**S5 \$15** W2¾×L5½". 303.140.04

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PH124120



How many wireless chargers can you spot in this picture?

Right answer (upside down):

jnoj

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# YOUR CONTACT

Wireless Charging 2015



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